strtime

%-d	day of the month without leading zero (1-31) [platform specific]
%-m	month of the year without leading zero (1-12) [platform specific]
%%	literal "%"
%3	millisecond with leading zero (three digits)
%6	microsecond with leading zero (six digits)
%9	nanosecond with leading zero (nine digits)
%a	abbreviated weekday name ("Fri")
%A	full weekday name ("Friday")
%b	abbreviated month name ("Aug")
%B	full month name ("June")
%C	century number (two digits)
%c	preferred local time format
%d	day of the month with leading zero (01-31)
%D	mm/dd/yy with leading zeros
%e	day of the month without leading zero (1-31)
%E	modifier (use locale settings - %Eh)
%f	microsecond with leading zero (000001)
%F	YYYY-mm-dd (ISO8601 format)
%g	ISO8601 week-based year (two-digits)
%G	ISO8601 week-based year
%h	abbreviated month name ("Aug")
%H	hour of the day with leading zero (0-24)
%I	hour of the day with leading zero (01-12)
%j	day of the year with leading zero (001-366)
%k	hour of the day without leading zeros (0-24)
%l	hour of day without leading zero (1-12)
%L	millisecond with leading zero (three digits)
%m	month of the year with leading zero (01-12)
%M	minute of the hour without leading zero
%n	newline
%O	modifier (use Roman Numeral - %Oh)
%p	Meridian time (am/pm)
%P	Meridian time (AM/PM)
%r	time (include "p.m./a.m.")
%R	time (HH:MM)

%s	time in seconds since the Epoch (Jan. 1, 1970 UTC)
%S	current seconds of the minute
%t	tab
%T	time in the 24-hour format (HH:MM:SS)
%u	day of week (Mon=1;Sun=7)
%U	week number from first Sunday
%v	VMS date (%e-%b-%y)
%V	ISO8601 week number with leading zero
%W	week number starting from first Monday
%w	day of week (Sun=0;Sat=6)
%x	date in preferred local format
%X	time (hh:mm:ss) in preferred local format
%y	year without century (15)
%Y	year (2015)
%z	UTC offset either as "+HHMM" or "-HHMM"
%Z	time-zone name

Some of these variables may not work on some systems or programming languages. Others may return different values. For instance, the SUSv2 standard states that %S can return a value within the range 00-61. The "61" is for leap seconds.

Recommended link - http://strftime.net/